AbbVie

Booth 322

AbbVie is a global, research-based biopharmaceutical company that combines the focus of a leading-edge biotech with the expertise and structure of a long-established pharmaceutical leader. AbbVie is committed to using unique approaches to innovation to develop and market advanced therapies that address some of the world's most complex and serious diseases.

Abiomed

Booth 113

Abiomed (NASDAQ: ABMD) is a pioneer and global leader in healthcare technology and innovation, with a mission of RECOVER-ING HEARTS AND SAVING LIVES. Founded in 1981, is focused on developing groundbreaking technologies designed to assist the life-sustaining pumping function of the failing heart.

Agendia

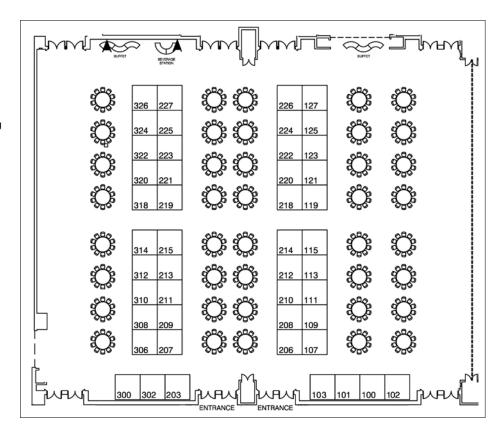
Booth 103

Agendia is a leading molecular diagnostic company that develops and markets FFPEbased genomic diagnostic products, that help support physicians with their complex treatment decisions. Agendia's breast cancer Symphony™ suite was developed using unbiased gene selection, analyzing the complete human genome, ensuring 100% definitive results for cancer patients. Symphony includes MammaPrint, the first and only FDA-cleared IVDMIA breast cancer recurrence assay, as well as BluePrint , a molecular subtyping assay, TargetPrint®, an ER/PR/HER2 expression assay, and TheraPrint®, an alternative therapy selection assay.

Amarin Pharma

Booth 209 and Sponsor

Amarin Corporation plc is a biopharmaceutical company focused on the commercialization and development of therapeutics to improve cardiovascular health. Amarin's product development program leverages its extensive experience in lipid science and the potential therapeutic benefits of polyunsaturated fatty acids. Vascepa® (icosapent ethyl), Amarin's first FDA approved product, is a patented, ultra-pure omega-3 fatty acid



product comprising not less than 96% EPA. For more information about Vascepa visit www.vascepa.com. For more information about Amarin visit www.amarincorp.com.

Ambry Genetics

Booth 125

Ambry Genetics is a CLIA-certified laboratory with a clinical diagnostics and a genomic services division. Ambry is a leader in (NGS) technology and offers cost effective testing solutions for more than three hundred genetic tests. The clinical division is focused on using NGS multi-gene panels and whole-exome sequencing. Cancer menus include BRCAinclusive NGS-panels (BRCAplus, BreastNext, OvaNext, PancNext and CancerNext). Additional NGS panels test genes implicated in hereditary ovarian, uterine, colorectal, pancreatic, renal and other cancers. Visit: www.ambrygen.com

American Regent

Booth 223

American Regent, Inc., a subsidiary of Luitpold Pharmaceuticals, Inc., is the leading IV iron manufacturer and distributor in the

U.S. In addition to Venofer® (iron sucrose injection, USP), American Regent now offers Injectafer® (ferric carboxymaltose injection), available in 750 mg/15 mL single-use vials. Luitpold Pharmaceuticals also brings you Betamethasone Sodium Phosphate and Betamethasone Acetate Injectable Suspension, USP, the only AB-rated generic equivalent to Celestone® Soluspan®†, and SPRIX® (ketorolac tromethamine) Nasal Spray. Visit Booth 223 to learn more!

Bako Integrated Physician Solutions

Booth 222

Bako Integrated Physician Solutions is a physician lead provider of anatomic and clinical pathology services tailored to meet the needs of podiatric and primary care physicians. We are the nation's only turn-key solution for high quality anatomic pathology services and corresponding office-dispensed therapeutics. Our experts boast training in dermatopathology, bone and soft tissue pathology, and cytology. Founded in 2008, Bako's state-of-the-art laboratory is based in Alpharetta, GA.



Creating Better

CONNECTIONS

Today's healthcare system is an incredibly complex matrix, connecting patients, providers, payers, and products. At Lilly, we are continually looking for innovative ways to connect the right medicines to the right patients and build better connections across the continuum of care.

With a 130-year tradition of innovation and collaboration, we are committed to creating better connections to help diagnose and treat chronic diseases such as diabetes, depression, or osteoporosis. It's our way of connecting the dots and working together for better health.



We are contracted with all major national health plans.

Bayer Healthcare Pharmaceuticals

Booth 219

Bayer HealthCare is one of the world's leading, innovative companies in the healthcare and medical products industry, and combines the activities of the Animal Health, Consumer Care, Medical Care, and Pharmaceuticals divisions. As a specialty pharmaceutical company, Bayer HealthCare provides products for Cardiopulmonary, Hematology, Neurology, Oncology, Dermatology and Women's Healthcare.

bioTheranostics

Booth 224

bioTheranostics, Inc., is the leading solution provider for metastatic cancer management, leveraging its unique expertise in gene expression profiling to develop a growing array of molecular diagnostic tests for cancer patients. The company operates a CLIA-certified, CAP-accredited diagnostic laboratory to perform its proprietary tests under the bioT3 Metastatic Cancer Solution brand: CancerTYPE ID®, CancerTARGET ID, and CancerTREATMENT ID. It also offers the Breast Cancer IndexSM, which quantifies risk of recurrence of estrogen receptor-positive, lymph node-negative breast cancer.

Bioventus

Booth 300

Bioventus, a global leader in active orthopedic healing, is a biologics company that delivers clinically proven, cost-effective products that help people heal quickly and safely.

CardioDx

Booth 326

CardioDx®, Inc., is a cardiovascular genomic diagnostics company located in Palo Alto, CA. As a pioneer in the field of cardiovascular genomic diagnostics, the company is committed to developing clinically validated tests that empower clinicians to better tailor care to each individual patient.

Corus CAD is a blood test that can safely, accurately and conveniently help clinicians assess whether or not a patient's symptoms are due to obstructive CAD. The test is simple, convenient and most importantly is the only sex-specific test for the diagnosis of obstructive coronary artery disease that accounts for critical biological differences between men and women.

Crescendo Biosciences

Crescendo Bioscience, Inc., is a molecular diagnostics company dedicated to developing and commercializing quantitative blood tests for rheumatoid arthritis (RA) and other autoimmune diseases, located in South San Francisco, CA. Crescendo Bioscience develops quantitative, objective, blood tests to provide rheumatologists with deeper clinical insight to help enable more effective management of patients with autoimmune and inflammatory diseases.

Eisai

Booth 207

Eisai Inc. is the U.S. pharmaceutical operation of Eisai Co. Ltd., a research-based human healthcare (hhc) company that discovers, develops and markets products throughout the world. Eisai's areas of commercial focus include neurology, gastrointestinal disorders and oncology/critical care.

Exact Sciences Corporation

Booth 109

Exact Sciences is a molecular diagnostics company focused on colorectal cancer. The company has exclusive intellectual property protecting its non-invasive, molecular screening technology for the detection of colorectal cancer. Stool-based DNA (sDNA) technology is included in the colorectal cancer screening guidelines of the American Cancer Society and the U.S. Multi-Society Task Force on Colorectal Cancer. For more information, please visit the company's website at www. exactsciences.com.

Express Scripts

Booth 218

Express Scripts Specialty Benefit Services offers the industry's most comprehensive range of specialty health solutions to improve care for patients and reduce waste for plan sponsors. Through the application of behavioral sciences, a specialized clinical approach, and actionable data we

enable better decisions which yield healthier outcomes. To optimize care and maximize savings, we manage specialty medications across both the pharmacy and medical benefits. For more information, visit us at www. specialtybenefitservices.com.

First Call Pharmacy

Booth 119

First Call IV Pharmacy is a leading provider of home infusion and high-tech specialty pharmacy services throughout America. We are ACHC accredited with a staff of professionals having combined homecare experience rivaling anyone in the business. Offering true national coverage and customer service second to none, we can provide services for your patients in any location - we specialize in those challenging cases in tough to reach rural areas. Importantly, we offer this comprehensive coverage and top-notch service at a level cheaper than most in-network rates. Should your home infusion patient require additional nursing or therapy services, you can tap into the wealth of resources provided by our network of over 3,000 full service home health agencies across the country. Make one call to our centralized intake center and speak to one of our customer service professionals today for help with your next home infusion case. No matter how challenging the case, we will make the process as easy and seamless as possible, getting your patient home quickly with all of their home infusion needs met. We are truly your "First Call" for the best in home infusion services. Remember, regardless of location or time, First Call IV Pharmacy is always where you need us to be. National Central Intake - (800) 877-5705

Genomic Health

Booth 211

Genomic Health, Inc. is the world's leading provider of genomic-based diagnostic tests that address both the overtreatment and optimal treatment of early stage cancer - one of the greatest issues in healthcare today. The company is applying its world-class scientific and commercial expertise and infrastructure to lead the translation of massive amounts of genomic data into clinically-actionable results for treatment planning throughout the

Baxter's Vision:

PURSUING A LIFE WITHOUT BLEEDS

one person at a time

Our pursuit will continue until a life without bleeds is a reality for all.

OUR PROMISE TO YOU CAN BE SEEN IN EVERYTHING WE DO.

For more than 60 years, Baxter has consistently pursued advancements in the treatment of bleeding conditions. Through our leading investments in research, vast array of programs and support, and people who are dedicated to serving you every day, we partner with you on your life's journey to strive toward our vision.

We have a bold vision for the future of bleeding conditions: "A Life Without Bleeds." We're passionate about this vision — it inspires us, motivates us, and defines us. Baxter is dedicated to doing everything we can to help make your life better by delivering cutting-edge treatments and an extensive selection of critical resources. We have more than 10 ongoing clinical trials, including those in hemophilia A, hemophilia B, inhibitors, von Willebrand disease, and acquired hemophilia A. For people with bleeding conditions, the future has never been brighter.

Our proven past, the advancements we're making today, and our passion for the future fuel the Baxter promise: Our relentless pursuit continues until a life without bleeds is a reality for all. This promise to you can be seen in everything we do, and this is what makes us the company we are.

Learn more about Baxter resources and support at www.NAVA.Baxter.com



cancer patient's journey, from screening and surveillance, through diagnosis, treatment selection and monitoring.

Genoptix Medical Laboratory

Booth 324

Genoptix® Medical Laboratory is a part of the Novartis Pharmaceuticals Division. We are focused on developing and commercializing evidence-driven diagnostic tests to improve physicians' ability to optimize patient outcomes. Our vision is to become the leading provider of diagnostic testing and services, helping to redefine the shape of personalized medicine. Through our integrated approach to case management, we ensure that each patient receives the individualized attention that she or he deserves. www.genoptix.com

Gilead Sciences

Booth 206 and Sponsor

Gilead Sciences, Inc. is a research-based biopharmaceutical company that discovers, develops and commercializes innovative medicines in areas of unmet medical need. With each new discovery and experimental drug candidate, we seek to improve the care of patients suffering from life-threatening diseases around the world. Gilead's therapeutic areas of focus include HIV/AIDS, hepatitis, serious respiratory, cardiovascular, metabolic conditions, cancer and inflammation.

GlaxoSmithKline

Booth 306

GSK Care Management Solutions offers award-winning educational resources to help people achieve their health goals, and for organizations to build targeted, populationbased care management initiatives. Educational and self-coaching resources include online patient tools in multiple languages, over 1,000 health-literate guides/mobile applications and quick access to NCQA* certified care management programs.

Glooko

Booth 127

Glooko offers an FDA 510(k) cleared diabetes management system focused on making glucose data accessible to both patients, cli-

nicians, and payers. The system includes the Glooko MeterSync Cable and App - when combined, these tools allow glucose data to be directly transferred from a meter onto a mobile device. The mobile apps integrate into the existing Glooko diabetes management web dashboards, that enable clinicians and care management teams to remotely monitor and identify at-risk patients.

HMP Communications

Sponsor

First Report® Managed Care (firstreportnow. com) is a managed markets print and online brand that circulates to more than 21,000 health plan CEOs, hospital formulary committee members, HMO pharmacists, health plan medical directors and pharmacy directors, large employer decision-makers, and state prison facility managers. The editorial mission is focused on delivering news that affects managed market providers. First Report Managed Care reports on dozens of scientific and managed care conferences throughout the world.

InSightec

Booth 302

InSightec, the pioneer and global leader in MRgFUS technology was founded in 1999. MR guided Focused Ultrasound combines two well-known technologies to create a breakthrough therapy. High intensity focused ultrasound waves precisely heat and destroy targeted tissue non-invasively combined with MRI provides precision anatomical visualization, and real time thermal feedback for treatment monitoring and guidance. ExAblate® is FDA approved for the treatment of symptomatic uterine fibroids and pain palliation of bone metastases. Learn more at www.us.insightec.com.

Iroko Pharmaceuticals

Booth 308

Iroko is a global specialty pharmaceutical company dedicated to advancing the science of analgesia. At Iroko, we are using proprietary SoluMatrix Fine Particle Technology™ to develop new lower dose drug products, based on existing NSAIDs. For more information, visit www.iroko.com.

Medical Review Institute of America

Booth 121

MRIoA provides specialty matched physician review services for fully insured and self insured benefit administrators. MRIoA is the premier provider of specialty matched review services since 1983. MRIoA is a URAC accredited and NCQA certified company; and has developed a national network of active practicing board certified physicians with over 122 different specialties. MRIoA can assist with Health, Pharmacy, Workers Comp, Disability, Allied Specialty, Initial/Pre-cert Medical Director, and Dental reviews.

Myriad Genetic Laboratories

Booth 312

Myriad Genetics is a leading molecular diagnostic company dedicated to making a difference in patient's lives through the discovery and commercialization of transformative tests to assess a person's risk of developing disease, guide treatment decisions and assess risk of disease progression and recurrence.

Natera

Booth 210

Natera Inc. is a genetic testing company that specializes in analyzing microscopic quantities of DNA for reproductive health indications. The mission of the company is to help families conceive and deliver. In pursuit of that mission, Natera operates a CLIA-certified laboratory in San Carlos, CA, providing a host of preconception and prenatal genetic testing services primarily to OBGYN physicians and in-vitro fertilization centers.

NovaSom

Booth 314

NovaSom, Inc. is a leader in sleep apnea diagnostic testing, with the AccuSom. The clinically validated AccuSom is the only home sleep test that provides 24/7 patient support with the wireless transmission of test results, reducing the time between diagnosis and therapy initiation. OSA diagnosis and treatment is key in addressing co-morbidities such as diabetes, hypertension, heart disease, obesity, stroke, and overall mortality risk.





Bayer: HealthCare

Novartis Pharmaceuticals

Booth 208

Novartis Pharmaceuticals is dedicated to discovering, developing, manufacturing and marketing prescription drugs that help meet our customers' medical needs and improve their quality of life. Please visit the Novartis exhibit where our representatives will be available to discuss our products.

Novo Nordisk

Booth 107/213 and Sponsor

Novo Nordisk is a global healthcare company with nearly a century of innovation and achievement in diabetes care. United in our passion for helping people, with extensive therapeutic expertise, Novo Nordisk will continue its heritage of innovations in diabetes care to fulfill patient and healthcare provider

To learn more, visit NovoNordisk-US.com.

PerkinElmer

Booth 111

PerkinElmer is a global company committed to healthier pregnancies, healthier babies and healthier families. NTD Labs and Signature Genomics provide one source for genetic screening and diagnostic testing by providing a well-rounded selection of services to support your genetic testing needs. We are happy to now offer non-invasive prenatal testing (NIPT) through our partnership with Verinata Health. Visit PerkinElmer at booth #111.

Rapid Pathogen Screening

Booth 215

Rapid Pathogen Screening, Inc. (RPS) is a biotechnology company that manufactures and sells rapid point-of-care diagnostic tests. AdenoPlus is the only CLIA-waived, reimbursable in-office test that detects all known serotypes of adenoviral conjunctivitis, commonly called pink eye.

SI-Bone

Booth 221

SI-BONE, Inc. is the leading sacroiliac (SI) joint medical device company dedicated to the development of tools for diagnosing and treating patients with low back issues related to SI joint disorders. The company is manufacturing and marketing a minimally invasive surgical (MIS) technique for the treatment of SI joint pathology.

Salix Pharmaceuticals

Booth 212/214

Salix Pharmaceuticals is a specialty pharmaceutical company dedicated to acquiring, developing and commercializing brand name, prescription pharmaceutical products used in the treatment of a variety of gastrointestinal diseases. Salix's strategy is to identify, acquire late-stage proprietary pharmaceutical products having an existing base of safety and efficacy data in humans for the treatment of gastrointestinal disease, to apply the Company's regulatory, product development, sales and marketing expertise to commercialize these products.

Sanofi Pasteur

Booth 220

Sanofi Pasteur Inc. provides pediatric, adult, and travel vaccines for diseases such as diphtheria, tetanus, pertussis, polio, Haemophilus influenzae type b, influenza, rabies, typhoid fever, yellow fever, and meningococcal disease. To learn more about our products visit our exhibit.

Sequenom Center for Molecular Medicine

Booth 318

Sequenom Center for Molecular Medicine® (Sequenom CMM), a CAP accredited and CLIA-certified molecular diagnostics laboratory, has developed a broad range of laboratory tests with a focus on prenatal and ophthalmological diseases and conditions. Branded under the names MaterniT21™ PLUS, Heredi-T™, SensiGene®, and Retna-Gene™, these molecular genetic laboratory tests provide early patient management information for obstetricians, geneticists, maternal fetal medicine specialists, retina specialists and ophthalmologists. Sequenom CMM is changing the landscape in genetic disorder diagnostics using proprietary cutting edge technologies.

Torax Medical

Booth 225

Torax Medical, Inc. develops products

designed to treat chronic diseases related to defective sphincter muscles. Our technology platform, Magnetic Sphincter Augmentation (MSA), employs a small implant comprised of interlinked titanium beads with magnetic cores. The magnetic attraction between the beads augments the existing sphincter's barrier function to prevent reflux or incontinence. The company products include LINX Reflux Management System for the treatment of GERD and FENIX Continence Restoration System for the treatment of fecal incontinence.

Uroplasty

Booth 226

Uroplasty provides transformative treatment options for voiding dysfunctions. Urgent® PC is a low-risk, office-based treatment for OAB that delivers exceptional results. Response rates are 60-80%, clinically significant and durable. Now included in the AUA/SUFU OAB guideline. Macroplastique® is a predictable, permanent, proven bulking agent indicated for adult female SUI. Efficacy, safety and durability are supported by over 15 years of global experience.

Uroplasty - Changing care to change lives.

VITAS Innovative Hospice Care

Booth 115

Vitas is the nation's leading provider of end of life care, bringing palliative and hospice care to more than 75,000 patients a year in 20 states throughout the country. With more than 350 health plan partners, Vitas offers managed care organizations a dedicated intake team, education for clinicians and data-sharing to augment the highest quality care available for patients with advanced illnesses. See vitas.com for further information. or call 800-873-5198.

VIVUS, Inc.

Booth 320

VIVUS is a biopharmaceutical company dedicated to the development and commercialization of novel therapeutic products addressing obesity, diabetes, sleep apnea and sexual health. Qsymia is approved as an adjunct to diet and exercise for chronic weight management in adults who are obese or overweight with at least one weight-related comorbidity.

NAMCP Would Like to Recognize Our Corporate Partners!

Abbott Diagnostics

Abiomed, Inc.

Actelion Pharmaceuticals US, Inc.

Alk-Abello

Allergan

Amarin Corporation

Amgen Inc.

Astellas Pharma US, Inc.
Auxilium Pharmaceuticals

Aveta, Inc./MMM Holdings Inc.

BG Medicine

Baxano Surgical

Baxter Healthcare Corporation

Bayer HealthCare Pharmaceuticals

Biodesix

Biogen Idec

Boehringer Ingelheim

Boston Scientific

Bristol-Myers Squibb Company

CardioDx

Celgene Corporation Crescendo Bioscience

Dendreon

Eisai

Ethicon

Exact Sciences Corporation

Express Scripts

Forest Laboratories
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Genentech

Genomic Health Gilead Sciences

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LipoScience

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Millennium Pharmaceuticals

Myriad Genetic Laboratories

Novartis Oncology

Novartis Pharmaceuticals

Onyx Pharmaceuticals

Pfizer Inc.

Pfizer Oncology

Primus Pharmaceuticals

Purdue Pharma, L.P.

Rapid Pathogen Screening, Inc.

Rosetta Genomics

Salix Pharmaceuticals

Sequenom Center for

Molecular Medicine

Sunovion Pharmaceuticals

Teva Pharmaceuticals

Veracyte, Inc.

Verinata Health

Vivus, Inc.

WellDyne

Thank You For Your Continued Support!

Valued Relationships, Inc. (VRI)

Booth 203

With 25 years of experience, VRI is one of the largest providers of tele-health monitoring, monitored medication dispensing, and medical alert systems in the country. VRI's solutions support patient self-management and health plan LTSS that enable seniors and the at-risk to maintain their independence, avoid long-term care facilities, disease and care management operations that enable the chronically ill and those with complex medical needs to avoid preventable ER use, hospitalization, and hospital readmission.

Verinata Health, an Illumina Company

Booth 227

Illumina is a leading developer, manufacturer, and marketer of life science tools and integrated systems for the analysis of genetic variation and function. Illumina offers the non-invasive verifi® prenatal test (formerly offered by Verinata Health, Inc.) in their CLIA-certified, CAP-accredited clinical services laboratory, to detect chromosome abnormalities and aberrations with improved resolution for consistent and dependable results. For more information, visit http:// www.verifitest.com.

WelldyneRx

Booth 123

WellDyneRx® offers customized pharmacy benefit management solutions that provide clients with lower costs and increased flexibility, giving them a strategic business advantage. We empower our clients with the tools and resources they need to optimize their benefits plans, and we ensure the highest levels of customer service and member satisfaction.



COUNTLESS EYES AT RISK



Acute conjunctivitis, commonly called pink eye, affects 6 million people in the U.S. each year. Help stop the spread of disease and reduce unnecessary antibiotics with AdenoPlus®, a point-of-care test to help diagnose acute conjunctivitis.

References: [1] O'Brien TP, Jeng BH, McDonald M, Raizman MB. Acute Conjunctivitis: truth and misconceptions. Curr Med Res Opin 2009;25(8):1953-1961. [2] FDA Section 510k number (K1107 22) for RPS Adeno Detector Plus™; March 15, 2011. [3] Udeh BL, Schneider JE, Ohsfeldt RL. Cost-effectiveness of a point-of-care test for adenoviral conjunctivitis. Am J Med Sci 2008:336(3):254-64.



- Rapid: results in 10 minutes
- Accurate: 90% sensitivity, 96% specificity²
- Lower costs associated with conjunctivitis by 40%³
 - Reduce repeat office visits
 - Reduce unnecessary antibiotic use
 - Reduce spread of disease
 - Overall cost savings of \$467 million annually³

Visit Booth 215 at the Spring Managed Care Forum for a Product Demonstration.

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FALL MANAGED CARE FORUM 2014

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American Association of Integrated Healthcare Delivery Systems
American Association of Managed Care Nurses and the
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